



JB MIS

Double Blind Peer Reviewed Journal

URL: <http://jbmis.qtanalytics.in>

JOURNAL OF BUSINESS MANAGEMENT AND INFORMATION SYSTEMS

E-ISSN: 2394-3130

Volume-6 | Issue-1 | Jan-Jun 2019 |

Editorial Board:

Dr. Saloni Gupta

Bharti College, University of Delhi, India

Dr. Vinod Kumar

SGND Khalsa College, University of Delhi, India

Prof Aradhana Shukla

Department of Psychology, Kumaun University, Almora (Uttarakhand), India

Dr. Susima Weligamage

Faculty of Commerce and Management Studies, University of Kelaniya, Sri Lanka

Dr. Vasanthakumari P.

N. S. S. College, Ottappalam, Palakkad, Kerala, India

Dr. Renuka Herath

Faculty of Commerce and Management Studies, University of Kelaniya, Sri Lanka

Dr. Navdeep Aggarwal

School of Business Studies, Punjab Agricultural University, Ludhiana, India

Dr. Manjeet Singh

Womens Studies and Development Center, University of Delhi, India

Er. Nitin Goel

Computer Scientist, Durham, North Carolina, USA

Dr. S. Meenakumari

Department of Management Studies, Anna University, India



DOI Prefix: 10.48001

Impact of Macro Economic Indicators affecting Indian Stock Markets: Evidence from Pre- and Post-Crisis

Sandeepa Kaur

1-18

Impact of Auto-regressive (AR) Process in Bullwhip Analysis in a Multi-location Supply Chain Network

Prabhat Mittal

19-26

A Study of Marketing Strategies of Pharmaceutical Industry in India

Tahzeebul Hasan Siddiqui, Rakesh Kumar Yadav

27-37