

JBMIS

JOURNAL OF **B**USINESS **M**ANAGEMENT AND INFORMATION **S**YSTEMS

Double Blind Peer Reviewed Journal

URL: http://jbmis.qtanalytics.in

Volume-5 | Issue-2 | Jul-Dec 2018 |

Editorial Board:

Dr. Saloni Gupta

Bharti College, University of Delhi, India

Dr. Vinod Kumar

SGND Khalsa College, University of Delhi, India

Prof Aradhana Shukla

Department of Psychology, Kumaun University, Almora (Uttarakhand), India

Dr. Susima Weligamage

Faculty of Commerce and Management Studies, University of Kelaniya, Sri Lanka

Dr. Vasanthakumari P.

N. S. S. College, Ottappalam, Palakkad, Kerala, India

Dr. Renuka Herath

Faculty of Commerce and Management Studies, University of Kelaniya, Sri Lanka

Dr. Navdeep Aggarwal

School of Business Studies, Punjab Agricultural University, Ludhiana, India

Dr. Manjeet Singh

Womens Sudies and Development Center, University of Delhi, India

Er. Nitin Goel

Computer Scientist, Durham, North Carolina, USA

Dr. S. Meenakumari

Department of Management Studies, Anna University, India





DOI Prefix: 10.48001

Has Physical Retail Lost its Relevance in E-Commerce World?

Vasudev Garg, Amrita Kaur

E-ISSN: 2394-3130

1-8

Influence Perception Differences about Children's Influence in Family Buying Decisions- an Exploratory Study

Harikishni

9-17