

VEETHIKA- वीथिका

Frequency-Quarterly

URL: https://veethika.gtanalytics.in

Editorial Board:

Prof (Dr.) K. P. Singh Department of Library and Information Science. University of Delhi, India

Prof (Dr.) Prabhat Mittal Department of Commerce, Satyawati College (Eve.), University of Delhi, India

Dr. Ahmet Kahilogullari, Canakkale Onsekiz Mart University Gokceada Vocational College, Çanakkale, TURKEY

Dr. Anita Manna Principal, K M Agarwal College, University of Mumbai, India

Dr. Manish Kumar C. Mishra Department of Hindi, K. M. Aarawal college. Kalyan (W), Maharashtra, India

Dr. Vasanthakumari P. Vasanthakumari P., N. S. S. College, Ottapalam, Palakkad, Kerala, INDIA

Dr. Munender Kumar Tyagi,

St. Thomas college of Education, Greater Noida

Dr. Usha Alok Dubey M. D. College, Parel, Mumbai

Dr. Kartik Chandra Sutradhar

Department of History, Coochbehar Panchanan Barma University, INDIA

Dr. Shivalik Yadav Department of Psychology, Dronacharya

Government College, Gurugram, INDIA Prof Esther Hertzog,

Zefat Academic college, ISRAEL

Prof (Dr.) Debra miles,

James Cook University, AUSTRALIA Dr. Maria Cristina Rodríguez Sánchez

Rey Juan Carlos University, Madrid, SPAIN

Dr. Svan Kirat Rai Administrative Staff College, NEPAL

Dr. Susima Weligamage Faculty of Commerce and Management Studies, University of Kelaniya, Sri Lanka

Dr. M. P. Satija Emeritus Fellow. Guru Nanak Dev University. Amritsar, India

Dr. Renuka Herath

Department of Marketing Management, University of Kelaniya, Sri Lanka

Double Blind Peer Reviewed Journal VEETHIKA- AN INTERNATIONAL INTERDISCIPLINARY RESEARCH JOURNAL

E-ISSN: 2454-342X	DOI Prefix: 10.48001	Volume-9	llssue-2	Apr-Jul 2023
L-135N. Z4J4-J4ZA	DOI FIEJIX. 10.40001	volume-5	IISSUE-Z	

Indian Banking Sector New Challenges and Opportunities of Marketing Hemendra Sharma. Sadhana Tiwari 1 - 3

Dynamics of Consumption Expenditure and Poverty Statistics in a Rural-**Urban Context: Insights from IHDS Panel Data Analysis** Pooja Khari, Renu Jain 4-13

Sustainable HRM Goals in Selected IT Companies: A Review Sadhana Tiwari

14-18

Metadata and its Elements for the Storage and Retrieval of Graphic Material and Artwork: A Study

Rekha Rani 19-25

Organizational Stress in India's Educational Sector: An Evidence Based Study Rajanikant Verma, Urmila Bharti 26-29



