



VEETHIKA- वीथिका

Double Blind Peer Reviewed Journal
Frequency-Quarterly

URL: <http://veethika.qtanalytics.in>

VEETHIKA- AN INTERNATIONAL INTERDISCIPLINARY RESEARCH JOURNAL

E-ISSN: 2454-342X

Volume-2 | Issue-3 | Jul-Sep 2016 |

Editorial Board:

Dr. K. P. Singh

*Department of Library and Information Science,
University of Delhi, India*

Prof. Suresh Kumar Agrawal

*Department of English, Maharaja Ganga Singh
University, Rajasthan, India*

Dr. Nirmal Kumar

*Department of History, Sri Venkateswara
College, University of Delhi, India*

Dr. Anita Manna

*Principal, K M Agarwal College, University of
Mumbai, India*

Dr. Manish Kumar C. Mishra

*Department of Hindi, K. M. Agrawal college,
Kalyan (W), Maharashtra, India*

Dr. S. P. Dubey

*K M Agarwal College, University of Mumbai,
India*

Dr. P.N. Tripathi,

*Dept. of Zoology, Saket P. G. College, Ayodhya,
Dr Ram Manohar Lohiya (Avadh) University,
Faizabad, India*

Dr. Ravendra Sahu

*Govt. Autonomous PG College, SATNA, M. P.
India*

Dr. Susima Weligamage

*Faculty of Commerce and Management Studies,
University of Kelaniya, Sri Lanka*

Dr. M. P. Satija

*Emeritus Fellow, Guru Nanak Dev University,
Amritsar, India*

Dr. Renuka Herath

*Department of Marketing Management,
University of Kelaniya, Sri Lanka*

Er. Nitin Goel

*Computer Scientist, Durham, North Carolina,
USA*

Hymns of Alvares and Nayanmars and Their Relevance

*Jaya Verma, Rajiv Kumar Verma
1-10*

Modern Retail Industry Market Size and Potential

*Amrita Kaur
11-19*

An Analysis of the Composition and Trends in the Foreign Trade of Bangladesh and India

*Barenya Nayak, Anushruti A
20-33*

Corporate Business Strategy and its Challenges

*Ved Prakash Bansal
34-38*

Impact of Climate Change on Women in Rural India

*Nibedita Khuntia
39-47*

Understanding Ipsative Assessment

*Tulika Prasad
48-51*



DOI Prefix: 10.48001