

# Contents

<b>About the Editors</b>	<b>iii</b>
<b>Preface</b>	<b>v</b>
<b>1 Transformative Strategies: Education, Technology and Governance for Societal Development</b>	<b>1</b>
1.1 Introduction . . . . .	2
1.2 Literature Review . . . . .	4
1.3 Discussion and Findings . . . . .	6
1.4 Suggestion . . . . .	7
1.5 Conclusion . . . . .	8
References . . . . .	9
<b>2 Incidence of Out-of-pocket Health Expenditure led Impoverishment among Rural Households: An Empirical Study in Himachal Pradesh</b>	<b>11</b>
2.1 Introduction . . . . .	12
2.2 Literature Review . . . . .	13
2.3 Data & Methodology . . . . .	14
2.3.1 Data . . . . .	14
2.3.2 Method . . . . .	15
2.4 Data analysis and Interpretation . . . . .	18

2.4.1	Characteristics of households . . . . .	18
2.4.2	Catastrophic Health Expenditure and Impoverishment Effects . . . . .	21
2.4.3	Identification of determinants of impoverishment using bivariate and correlation analysis . . . . .	22
2.4.4	Determinants of impoverishment . . . . .	22
2.5	Discussion and Suggestions . . . . .	25
2.6	Conclusion . . . . .	26
	References . . . . .	26
<b>3</b>	<b>Evaluating the Guidance Needs of Secondary School Students: An Empirical Investigation in Shimla City of Himachal Pradesh, India</b>	<b>31</b>
3.1	Introduction . . . . .	32
3.2	Literature Review . . . . .	33
3.3	Research Methodology . . . . .	37
3.3.1	Research Gap . . . . .	37
3.3.2	Research Objectives . . . . .	37
3.3.3	Sample Design . . . . .	38
3.3.4	Data Collection and Analytical Tools . . . . .	39
3.4	Results and Discussion . . . . .	39
3.4.1	Identifications of Level of Guidance Needs among Students regarding their Sex and Stream . . . . .	39
3.4.2	Comparison of Guidance Needs of Students regarding their Stream and Sex . . . . .	41
3.5	Conclusion . . . . .	44
	References . . . . .	45
<b>4</b>	<b>Delving into the Cinematic Representation of the Nexus between Gender Dynamics, Social Entrepreneurship and Sustainability in India</b>	<b>48</b>
4.1	Introduction . . . . .	49
4.2	Literature Review: Cinematic narratives as catalysts for change . . . . .	50

4.3	Research Methodology: Selection of the Movie . . . . .	51
4.4	Plot Description and Analysis . . . . .	52
4.5	Conclusion . . . . .	55
	References . . . . .	58
<b>5</b>	<b>Traditional Social Knowledge: Issues and Challenges in Patenting</b>	<b>59</b>
5.1	Introduction . . . . .	60
5.2	Objectives . . . . .	61
5.3	Existing Social Knowledge: Indigenous Scientific Temper in Indian Context . .	61
5.4	Methodology . . . . .	64
5.4.1	Defensive Protection Cases . . . . .	64
5.4.2	The Neem Case . . . . .	64
5.4.3	The Turmeric Case . . . . .	65
5.4.4	The Basmati Case . . . . .	65
5.4.5	JEEVANI AND KANI Tribes Case . . . . .	66
5.4.6	Yoga Patent . . . . .	66
5.4.7	Patenting for the Indian variety of wheat Nap Hal . . . . .	67
5.4.8	Positive Protection Cases . . . . .	67
	References . . . . .	67
<b>6</b>	<b>Navigating the Digital Divide: The Dual Impact of Technology on Business Man- agement and Financial Outcomes</b>	<b>68</b>
6.1	Introduction . . . . .	68
6.2	Literature Review . . . . .	70
6.3	Main Content . . . . .	71
6.4	Discussions and Conclusions . . . . .	75
	References . . . . .	76
<b>7</b>	<b>Navigation of Climate Change Framework: Analysis of Synergy Between SDGs and UNFCCC</b>	<b>77</b>

7.1	Introduction . . . . .	78
7.2	Objectives of the Study . . . . .	78
7.3	Research Methodology . . . . .	79
7.4	Sustainable development goals . . . . .	79
7.5	United Nation Framework Convention on Climate Change (UNFCCC) . . . . .	81
7.5.1	Old Regime of UNFCCC to address climate change : Kyoto Protocol . . . . .	81
7.5.2	A Shift Towards Novel Approach to Address Climate Change: Paris Agreement . . . . .	83
7.6	Navigation: Implementation gaps and barriers . . . . .	86
7.7	Conclusion and suggestion . . . . .	88
	References . . . . .	90
<b>8</b>	<b>A Tripple Bottom Line Assessment of Solid Waste Mangaement System: An Application of AHP</b>	<b>93</b>
8.1	Introduction . . . . .	94
8.2	Literature Review . . . . .	95
8.3	Research Methodology . . . . .	97
8.4	Results and Discussions . . . . .	101
8.5	Conclusion . . . . .	103
	References . . . . .	106
<b>9</b>	<b>The Impact of Artificial Intelligence on Customer Relationship Management in the Indian Banking Industry</b>	<b>108</b>
9.1	Introduction . . . . .	109
9.1.1	The Past: CRM in Indian Banking . . . . .	109
9.1.2	The Present: AI Revolutionizing CRM . . . . .	109
9.1.3	The Future: AI’s Promise in CRM . . . . .	110
9.2	Literature Review . . . . .	112
9.3	Discussion and Finding . . . . .	113
9.3.1	Historical Context: A Trip Down Memory Lane . . . . .	113

9.3.2	Contemporary Dynamics: The AI-Powered CRM Era . . . . .	113
9.3.3	Future Horizons: Navigating the AI-Enriched CRM Landscape . . . . .	114
9.3.4	Reflecting on Objectives: A Tapestry of Insights . . . . .	115
9.4	Conclusion . . . . .	115
	References . . . . .	116
<b>10</b>	<b>A Conceptual Framework for Digital Platform: A Soft System Methodology Approach</b>	<b>118</b>
10.1	Introduction . . . . .	119
10.2	Literature Review . . . . .	121
10.3	Research Methodology . . . . .	122
10.3.1	Soft System Methodology . . . . .	122
10.4	Discussion and Analysis . . . . .	124
10.4.1	Application of Soft System Methodology . . . . .	124
10.5	Conclusion . . . . .	127
	References . . . . .	129
<b>11</b>	<b>Industry 5.0 Contribution to Sustainable Development: A Roadmap for Environmental Sustainability</b>	<b>132</b>
11.1	Introduction . . . . .	133
11.2	Aim of the Paper . . . . .	133
11.3	Objectives . . . . .	133
11.4	Literature Review . . . . .	134
11.4.1	Literature gap . . . . .	136
11.5	Theoretical framework . . . . .	137
11.6	Hypothesis . . . . .	138
11.7	Research methodology . . . . .	139
11.8	Results and Findings . . . . .	140
11.8.1	Demographic Data . . . . .	140
11.9	Discussion . . . . .	146

11.10 Conclusion . . . . .	146
References . . . . .	146
<b>12 Impact of Machine Learning in Cybersecurity Augmentation</b>	<b>148</b>
12.1 Introduction . . . . .	149
12.2 Literature Review . . . . .	150
12.3 Objective . . . . .	151
12.4 Findings and Discussion . . . . .	151
12.5 Conclusion . . . . .	153
References . . . . .	154
<b>13 Leveraging Machine Learning Algorithms for Predictive Analysis of Early Bone Marrow Cancer Detection</b>	<b>156</b>
13.1 Introduction . . . . .	157
13.2 Literature Review . . . . .	159
13.2.1 The Significance of Bone Cancer . . . . .	160
13.3 Objectives . . . . .	162
13.4 Findings & Discussion . . . . .	163
13.5 Conclusion . . . . .	164
References . . . . .	165
<b>14 Earthquake Predictions using Time Series Analysis</b>	<b>167</b>
14.1 Introduction . . . . .	168
14.2 Literature Review . . . . .	170
14.3 Objective . . . . .	174
14.3.1 Ensemble Learning for Robust Predictions . . . . .	174
14.3.2 Handling Multidimensional Data . . . . .	174
14.3.3 Non-linear Relationship Detection . . . . .	175
14.3.4 Resilience to Outliers and Noise . . . . .	175
14.3.5 Feature Importance and Interpretability . . . . .	175

14.4	Data Ananlysis . . . . .	175
14.5	Findings Discussion . . . . .	182
14.6	Conclusion . . . . .	183
	References . . . . .	184
<b>15</b>	<b>E-Waste Management: A New Dimension for Waste Management in India</b>	<b>185</b>
15.1	Introduction . . . . .	186
15.2	Literature review . . . . .	187
15.3	Objective . . . . .	188
15.4	Findings and Discussion . . . . .	189
	15.4.1 Management of E-Waste . . . . .	189
	15.4.2 Reuse of Products . . . . .	189
	15.4.3 Recycling . . . . .	189
	15.4.4 Conventional Disposal in Landfills . . . . .	190
	15.4.5 Incineration or Open Burning . . . . .	191
15.5	Conclusion . . . . .	191
	References . . . . .	192
<b>16</b>	<b>An in-depth Look at the Research on Reducing Lead Times in Inventory Control</b>	<b>194</b>
16.1	Introduction . . . . .	195
16.2	Literature Review . . . . .	196
	16.2.1 Key factors in cutting down to lead timestudy . . . . .	196
	16.2.2 Review of Lead Time Cutting Inventory Study . . . . .	201
16.3	Discussion . . . . .	206
16.4	Conclusion . . . . .	207
	References . . . . .	209
<b>17</b>	<b>The Role of Triple Bottom Line Reporting in Promoting Corporate Sustainability and Stakeholder Engagement</b>	<b>211</b>
17.1	Introduction . . . . .	212

17.2 Literature Review . . . . .	213
17.3 Objectives . . . . .	217
17.4 Findings and Discussion . . . . .	217
17.5 Conclusion . . . . .	219
References . . . . .	219
<b>18 Dynamics of Blockchain in Supply Chain Management</b>	<b>222</b>
18.1 Introduction . . . . .	223
18.2 Literature Review . . . . .	225
18.3 Objectives . . . . .	226
18.4 Discussions and Findings . . . . .	226
18.4.1 Benefits of using Blockchain in Supply Chain Management: . . . . .	226
18.4.2 Challenges and limitations of using Blockchain in Supply Chain Management: . . . . .	227
18.4.3 Use cases of blockchain in supply chain Management: . . . . .	228
18.4.4 Stakeholders involved in the adoption of blockchain in Supply Chain Management: . . . . .	229
18.4.5 Impact of Blockchain on Supply Chain efficiency and cost savings: . . . . .	230
18.4.6 Legal and regulatory implications of using blockchain in Supply Chain Management: . . . . .	231
18.5 Conclusion . . . . .	232
References . . . . .	234
<b>19 Cyber Crime: A Constant Threat to Indian Banking Sector</b>	<b>236</b>
19.1 Introduction . . . . .	237
19.2 Finding of the Study . . . . .	238
19.3 Discussion & Suggestions . . . . .	239
19.4 Conclusion . . . . .	239
References . . . . .	240



<b>20 Impact of Social, Psychological &amp; Emotional Wellbeing of an Employees' working Capability and Performance</b>	<b>243</b>
20.1 Introduction . . . . .	244
20.2 Objective . . . . .	245
20.3 Type of well beings . . . . .	245
20.3.1 Social Wellbeing . . . . .	246
20.3.2 Psychological Wellbeing . . . . .	246
20.3.3 Emotional well being . . . . .	246
20.4 Measurement of Wellbeing . . . . .	247
20.5 Dimensions of Well Being . . . . .	247
20.5.1 Positive Psychology & Wellbeing . . . . .	249
20.5.2 Social Psychology of Employee Well Being . . . . .	249
20.5.3 Meta-analysis of wellbeing . . . . .	250
20.5.4 Psychology & Emotions . . . . .	250
20.5.5 Antecedent Variables . . . . .	252
20.6 Conclusion . . . . .	252
References . . . . .	253