

Emerging Technology, Environment and Social Justice- A Sustainable Approach

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About the Editors



Dr. Ankur Agrawal

temporary issues in finance and business. He has travelled internationally for various academic assignments, further contributing to his global perspective in the field.

Dr. Ankur Agrawal is currently working as Associate Professor at Sharda School of Business Studies, Sharda University, Greater Noida, India. He is a seasoned academician, consultant, corporate trainer, and researcher with over 20 years of experience in the field of business and finance. His expertise spans various domains, including Corporate Finance, Security Analysis, Investment Banking, Green Finance and Entrepreneurial Finance. Dr. Agrawal has conducted numerous training programs for various public and private sector companies on wealth management. Dr. Agrawal has participated in various national and international conferences on con-



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numerous national and international conferences and has conducted workshops focusing on data mining methods. She has also developed training content for probationary officers in Indian banks.

Dr. Sadhana Tiwari, an Associate Professor at GNIOT Institute of Management Studies in Greater Noida, holds a Doctorate in Management along with an MBA, M.Sc. in Mathematics, PGDFM, and Six Sigma Certification from MSME. With over 8 years of corporate experience at HDFC Bank Ltd. and more than a decade in academia, she specializes in Data Mining Techniques, Predictive Analytics, Artificial Intelligence in Business Environments, and Supply Chain Management. Furthermore, Dr. Tiwari has a robust portfolio of published research papers in various national and international journals and edited books. She has presented her work at

Preface

The modern business environment is dynamic and evolving swiftly, bringing new challenges and possibilities to the area of management. Achieving sustainable growth and being competitive in the face of globalisation, technological breakthroughs, shifting customer preferences, and shifting regulatory landscapes requires organisations to constantly innovate and adapt. According to this framework, understandings, models, and solutions for the complex issues that businesses worldwide confront are provided by modern management research. "Emerging Technology, Environment and Social Justice- A Sustainable Approach" an edited volume brings together a wide range of scholarly contributions from practitioners and specialists in the field with the goal of advancing management theory and practice via continuing discussion.

Every chapter provides insightful explanations, factual data, theoretical justifications, and useful conclusions drawn from thorough investigation and analysis. To shed light on urgent challenges and new trends in present era, the contributors use a range of tools, such as case studies, experiments, surveys, and literature reviews, in addition to quantitative and qualitative approaches. The book is organized to give a thorough review of current management research topics and advancements. It starts with chapters that delve into theoretical viewpoints and core concepts, giving readers a firm grasp of important frameworks and principles. The sections that follow concentrate on particular facets of management and provide in-depth evaluations of present issues, best practices and potential paths forward.

In our view, the book will be an invaluable tool for academics, learners, professionals and anybody else who wants to learn more about the complexities and dynamics of modern management. Our goal is to stimulate creativity, teamwork, and ongoing development in the management area by sharing the results of our advanced studies and encouraging multidisciplinary conversation. Our goal is that this book will work as an inspiration for more investigation, debate, and action to address the opportunities and problems influencing the future.

Dr. Ankur Agrawal
Dr. Sadhana Tiwari

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We would like to extend our heartfelt thanks to authors, publication team, publisher, reviewers who contributed to the successful completion of this edited volume. First and foremost, we are deeply grateful to the contributing authors whose insightful and thought-provoking chapters have made this book a valuable resource. Your expertise and willingness to share your knowledge have been instrumental in shaping the final product.

A special thanks goes to the reviewers who provided constructive feedback and valuable suggestions, ensuring the quality and rigor of the content. Your critical evaluations were essential in refining the chapters and enhancing the overall coherence of the book. We would also like to acknowledge the support and encouragement of our colleagues and friends, your unwavering support and patience during this process have been greatly appreciated. Your understanding and assistance were vital in navigating the challenges and ensuring the timely completion of this work.

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Dr. Ankur Agrawal
Dr. Sadhana Tiwari

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