



About Lingaya's Lalita Devi Institute of Management & Sciences

Established in 2005, Lingaya's Lalita Devi Institute of Management & Sciences (LLDIMS) is an 'A' Grade National Assessment and Accreditation Council (NAAC) accredited institute. Recognised under 2(f) of UGC, it is affiliated to Guru Gobind Singh Indraprastha University, New Delhi, and approved by the Govt. of NCT of Delhi. LLDIMS is ISO 9001-2015 certified institute and has received consistent top ratings. It was ranked 3rd in Delhi NCR and 38th in all over India by India Today in 2018.

Under the aegis of Lingaya's Group of Institutions, LLDIMS aims at matching its standards with the top most professional colleges of the country. We are committed to provide first level professional cadres in various specialized fields like management, media, education, commerce among others. The institution truly believes in developing analytical ability, critical valuation, creating things and moral values in our students.

WORKSHOP ORGANIZING COMMITTEE

Chief Patrons:

- Dr. Picheshwar Gadde - Chairman, LLDIMS
- Mrs. Sunita Gadde - Secretary, LLDIMS

Advisory Committee:

- Ms. Amita Kumar - Advisor, LLDIMS
- Dr. Pranav Mishra - Add. Director, LLDIMS

Convener:

- Prof. (Dr.) K K Garg - Director, LLDIMS

Co-Conveners:

- Dr. Mala Dixit - HoD, Education
- Dr. Ajitabh - HoD, Journalism & Mass Communication

For any query contact :

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Lingaya's Lalita Devi Institute of Management & Sciences
(NAAC Accredited 'A' Grade Institute)
Affiliated to GGSIP University & Approved U/s 2(f) of UGC Act 1956
Recognized by Govt. of NCT, Delhi and NCTE
ISO 9001:2015 Certified
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Organizes

Three Days National Workshop

on

RESEARCH METHODOLOGY & DATA ANALYSIS USING SPSS

14th - 16th November, 2019

Venue: Semina Hall, LLDIMS



**Under the aegis of grant- in -aid scheme by
Guru Gobind Singh Indraprastha University**



Overview

Research methodology is a structured framework of conducting research in order to address various issues and to solve problems in a scientific and rational manner. For this, quantitative as well as qualitative data analysis using contemporary statistical techniques for conducting research for better decision making is an absolute necessity. Three Days workshop is primarily targeted at Faculty, Research Scholars and other Professionals who are engaged in research.

Objectives

This workshop is serving the objective of imparting basic understanding of research methods and their wise uses with the hands on practice on SPSS. This would give the participants with a clear understanding of research methods and their uses when confronted with research problems.

Following are the key learning objectives:

- Understanding the premise to Research Problem formulation.
- To teach theory and application oriented concepts on statistics and data analysis

- To understand the significance of statistical software in data management and analysis while doing research
- To develop a better understanding of SPSS, its basics and advanced applications in data analysis, and equip the participants with skills to use SPSS package.

Expected Outcome

- Acquired knowledge on statistics basics and advanced application among faculty members, research scholars and other participants
- Participants will be equipped in SPSS concepts and techniques, and skilled in SPSS package use
- The participants will be able to perform research design, data collection, analysis and management efficiently using SPSS

Resource Persons

The course content will be delivered from a pool of experts on the subject from reputed academic institutes i.e. GGSIPU, Central universities, State universities and Industry.

Key Highlights

- Hands on training sessions on data handling, analyzing and delivering preliminary results.
- Sessions with SPSS
- Practice session with model exercises.
- Discussion on the underlying assumptions of the statistical tools.
- Discussion on the interpretations of results and presentation.

For Whom

- Academicians
- Research Scholars
- Research Professionals in Industry

The total numbers of external participants shall be around 80 to 100.

★ There will be no registration fee.

